

# Manufacturing

## **Cleveland Associated Industries (CAI)**

### **History**

Cleveland Associated Industries was founded on the principle of using the resources of local industries to improve life in Cleveland/Bradley County.

The first meeting to organize Cleveland Associated Industries (CAI) was held Sept. 8, 1965. Its official Charter of Incorporation was signed on Nov. 17, 1965.

The membership elected S.B. "Skeet" Rymer Jr., president of Magic Chef (now Whirlpool), as the founding president. Skeet's inspiration and guidance led Cleveland Associated Industries to become a valuable asset to the Cleveland/Bradley County community. His vision for the organization is carried on through our leadership today.

The general objective of CAI was to establish an organization through which industry might effectively utilize its resources and talents in a program of positive action for the betterment of the community. The business executives also wished to communicate effectively the role of industry, its contributions to the community, and its concern for the people and the society in which they lived.

### **Purpose**

The purpose of Cleveland Associated Industries is twofold: (1) to serve the needs of its member companies and (2) to establish an organization through which industry may effectively utilize its collective resources and talents in a program of positive action for the betterment of the community.

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### **Committees**

#### ***Environmental Committee***

Purpose: To promote understanding of and compliance with federal, state and local regulations and to act as a resource to the community for environmental issues.

#### ***Best Practices***

Purpose: To improve the competitive positions of participating member companies by identifying best manufacturing practices and by providing the information to enable implementation of these techniques. The committee also explores best practices that lead to the safest work environment for all employees.

#### ***Employee Health, Welfare & HR Committee***

Purpose: To provide an opportunity to network with member companies on the topics of employees' health, welfare and human resources subjects.

### **Manufacturing Day**

Cleveland Associated Industries hosts local high school sophomores to introduce them to the world of manufacturing. Manufacturing hosts a variety of career options along with excellent pay and this information is made available to the participating students. This is a great opportunity to inspire a new generation of manufacturers and dispel outdated myths about manufacturing.

### **Educating Educators**

Cleveland Associated Industries hosts teachers and guidance counselors from the local high schools at CAI Member industries and orientates them on the following:

- Introduction to Manufacturing
- Advanced Manufacturing
- Hiring Practices
- Salaries
- Benefits
- Provide plant tour

CAI sees the importance of providing our educators with a first-hand look at manufacturing so they will be better equipped to guide their students for these career options.